



## Goals and Objectives

The Policy Advisory Committee (PAC) has approved the following goals and objectives for the AA.

### **Goal 1: Improve Mobility**

*Objectives:* Provide a travel option that:

- Responds to corridor travel demand patterns, including reverse commute travel desires
- Provides additional travel capacity to mitigate areas of existing and projected congestion
- Offers a competitive commute time to a trip made via automobile, improving overall traveler productivity
- Enhances intra and inter community mobility
- Reliably improves mobility throughout the day
- Maximizes service to existing and planned corridor population and employment concentrations
- Expands and improves linkage to the Twin Cities regional transit system with connections at major regional multimodal hubs
- Serves people who depend on transit
- Enhances pedestrian and bicycle access

### **Goal 2: Provide a Cost-Effective, Economically Viable Transit Option**

*Objectives:* Provide a transit option:

- With acceptable capital costs
- With acceptable operating costs and service productivity
- That enhances regional transit system connectivity
- That integrates efficiently with other modes
- That improves the overall transportation performance of the corridor, including the movement of goods for commerce

### **Goal 3: Support Economic Development**

*Objectives:* Provide a transit option that:

- Supports local economic development objectives and goals
- Supports regional economic development objectives and goals
- Supports state and interstate economic development objectives and goals
- Enhances the potential for increased transit ridership
- Facilitates more efficient land development patterns around stations

**Goal 4: Protect the Natural Environmental Features of the Corridor**

*Objectives:* Provide a transit option that:

- Contributes to the sustainability of the corridor and adjacent communities
- Minimizes environmental impacts
- Is beneficial to the region's air quality
- Avoids or minimizes alterations to environmentally sensitive areas

**Goal 5: Preserve and Protect Individual Community Quality of Life**

*Objectives:* Provide a transit option that:

- Supports individual community development and redevelopment visions
- Accommodates future regional growth in locations consistent with local plans
- Is sensitively designed with respect to existing neighborhoods and property values
- Enhances access to community facilities
- Enhances the image and use of transit service in the corridor by improving the rider experience

**Goal 6: Improve Safety**

*Objectives:* Provide a transit option that:

- Assists in addressing known travel safety issues along the corridor
- Assists in addressing future safety issues along the corridor related to increased traffic congestion
- Assists in addressing future safety issues along the corridor related to new fixed guideway transit
- Enhances safety for all users

*As of February 11, 2011*